

## DR. BRAD POSTMA

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Brad helps businesses to make money from inventions. He specialises in patenting products so that they cannot be copied.

Brad has prepared hundreds of patent applications for Australia's largest filer of US patent applications, in the information and communications technology (ICT) industry.

With more than 16 years' experience in intellectual property protection, Brad understands and advises on the commercialisation of patents. He is also an experienced engineer, and previously worked at Robert Bosch designing electronics for BMW and Volkswagen (VW). He was the chief hardware design engineer for the largest volume electronics product in Australia with sales of ~1.8 million units per annum.

Brad is also a trade mark attorney with extensive commercial experience.

Brad is the author of *Junior to Partner in Under 5 Years*. Brad has authored several articles and is often asked to speak in relation to Intellectual Property issues.



### QUALIFICATIONS

- > Bachelor of Engineering (Electronics & Communications) (Hons 1), Swinburne University
- > PhD, Control Systems & Industrial Automation, RMIT University
- > Registered Australian and New Zealand Patent Attorney
- > Registered Australian Trade Mark Attorney