

CORAL TOH

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Trade Marks Team
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Coral Toh is a Principal of Spruson and Ferguson's Hong Kong business. Coral recently joined Spruson & Ferguson following the acquisition of the Ella Cheong Hong Kong & Beijing businesses by our parent company IPH Limited. Coral continues to lead the mainland China and Hong Kong businesses.

Coral Toh was a director of Ella Cheong (Hong Kong & Beijing) from 2005 and the Managing Director from 2008. Prior to that, she worked at several leading intellectual property law firms and has been involved in both contentious and non-contentious aspects of intellectual property law practice.

Her experience in contentious intellectual property matters includes advising multi-national companies on regional anti-counterfeiting strategies, coordinating multi-jurisdictional private investigations, obtaining search warrants, liaising with local police, customs or administrative authorities, conducting raids, negotiating settlement terms between infringers and intellectual property owners, obtaining and enforcing interim injunctions and orders for delivery up or destruction. Coral has advised on copyright infringement and filed or defended trademark opposition, revocation and invalidation actions in China, Hong Kong, Macau, Singapore and Malaysia.

Coral's experience in non-contentious intellectual property matters focuses on trademark portfolio management, trademark prosecution, and acquisition and exploitation of intellectual property including research collaboration agreements, joint-venture agreements, clinical trial agreements, software development agreements, technology and patent licensing agreements and other licensing and franchising agreements with subject matters ranging from global tracking systems, computer games, manufacture, sale and provision of goods and services to merchandizing relating to television series and movies. She has also advised on general due diligence procedures with respect to the acquisition of intellectual property on a regional basis.

Coral has assisted in the incorporation of both public and private companies, as well as the corporate restructuring by the Singapore National Science and Technology Board of its mature research institutes such as the Institute of Molecular and Cell Biology, Institute of Molecular Agrobiolgy, Institute of Materials Research and Engineering, Institute of Microelectronics, Institute of High Performance Computing, Gintic Institute of Manufacturing Technology, Data Storage Institute, Environmental Technology Institute and Kent Ridge Digital Labs. Prior to that, she assisted in negotiating and drafting collaborative agreements between governmental research institutes (including their subsidiaries and spin-off companies), the National University of Singapore and Nanyang Technological University, and foreign governmental, academic and industry partners. The subject matter of these agreements ranged from materials engineering for handheld devices to software development, electronic scanning equipment and educational materials.

Coral has worked in Singapore and Hong Kong, and her working languages are English, Chinese and other Chinese dialects such as Cantonese, Hokkien and Teochew.



QUALIFICATIONS

- > LLB (Hons) - National University of Singapore
- > LLM (Information Technology / Intellectual Property) - University of Hong Kong
- > Postgraduate Law Course - Singapore Board of Legal Education
- > Accredited Mediator - Hong Kong Mediation Center
- > Advocate & Solicitor (Singapore)
- > Solicitor (Hong Kong)