

TRACEY BERGER

Managing Director Sydney/Melbourne
Director of Trade Marks Asia-Pacific
Trade Marks Team
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Tracey Berger is the Managing Director of Spruson & Ferguson's Sydney and Melbourne offices and a Director of the firm's Asia-Pacific trade mark practices.

Tracey Berger has broad experience in trade mark matters including managing large trade mark portfolios for clients with interests in a wide range of foreign markets. Tracey's practice focuses on brand clearance, registration, protection and maintenance. Tracey also specialises in domain name management and advising clients on using IP to secure a commercial advantage.

Tracey obtained a Bachelor of Science/Bachelor of Law degree with Honours from the Australian National University in 1994 and is admitted as a Solicitor of the Supreme Court of New South Wales and the High Court of Australia as well as being a notary public. She was appointed a principal of the firm in 2002.

In 2009, Tracey co-authored the 4th edition of Shanahan's Laws of Trade Marks and Passing Off, the leading text on trade mark law in Australia and has authored many of International Trade Mark Association (INTA)'s publications including their guides on Opposition and Cancellation procedures in Australia, Papua New Guinea, and Tonga, as well as contributing to the Australian chapter of the latest edition of INTA's publication on Famous and Well-Known Marks.

Tracey has also served on a number of INTA committees and presently is a member of the Law Firm Committee.



QUALIFICATIONS

- > Bachelor of Law (Hons) - Australian National University Canberra
- > Bachelor of Science - Australian National University Canberra
- > Solicitor - Supreme Court of New South Wales/High Court of Australia
- > Registered Australian Trade Mark Attorney