



## YOUR BRAND IS THE FACE OF YOUR COMPANY

Differentiate your products and services from your competitors.



## ENSURE YOUR BRAND IS UNIQUE

You want to stand out from the crowd.



## PROTECT YOUR BRAND

Register it as a trade mark.

## CONTACT US TO DISCUSS HOW WE CAN HELP YOU PROTECT YOUR BRAND

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# PROTECT YOUR BRAND TRADE MARKS SIMPLIFIED

# YOUR BRAND CAN BE A...



word



logo



phrase



shape



sound



scent



colour



hologram



moving image

# THE PATHWAY TO PROTECT YOUR BRAND

